



# TYREX<sup>®</sup>

## GROUP, LTD.

### *Bright Ideas*



### OUR PROCESS ...



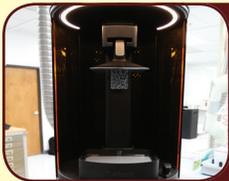
Fiber  
Launch  
Packs



Launch Pack  
Design  
TEKREX<sup>®</sup>



Materials  
Testing



Additive Mfg.  
Production



3D Printed  
Launch  
Pack



Save More!

Sell More!!

Share More!!!

Competitive  
Co-Market  
Positioning

### FIBER LAUNCH PACK



#### CHALLENGE:

Low volume fiber launch packs required expensive injection mold tooling with high minimum orders. This made changes to design impractical and created high inventory carrying costs.



#### SOLUTION:

The TekRex team redesigned fiber launch packs for 3D printing - eliminated \$5K in tooling costs, reduced inventory to two weeks supply, and allowed for creative iterations in design. Using the new process, Megladon was able to offer more affordable customer branded launch packs.

*Bright Ideas* is the TyRex Family's **New Evolutionary Technology THINKING** program

designed to create **"Innovative Marketing Initiatives"** that will develop into **Expanding Markets** with **"Competitive Co-Market Positioning"** utilizing our newest tool,

**3D PRINTING**. The program has enabled our family of companies to reduce time with large cost savings through quick-turn prototypes, time-efficient jigs and fixtures, and, of course, overall production cost reductions. We are excited to offer these same possibilities to you and your customers as co-marketing partners.



**DESIGN TEST PRINT**

*TyRex ... Your Additive Manufacturing Solution*

# ADDITIVE MANUFACTURING



**TYREX<sup>®</sup>**  
**GROUP, LTD.**

*Family of Technology Companies*

## YOUR ADDITIVE MANUFACTURING SOLUTION

By leveraging the expertise and skill of our entire technology family, TyRex has established itself as the most complete and comprehensive 3D printing (additive manufacturing) entity related to services and engineered technical support in North America.

Together we can offer unique additive manufacturing solutions that meet the specific requirements of your project and/or product, while also providing cost savings and time efficiencies to help your business prosper. To do this, our team will serve as your guide (Sherpa) on a journey from design (**TekRex**) and testing (**Austin Reliability Labs**) to production (**SabeRex**) and beyond all under one roof.

For more information or if you have any questions about our additive manufacturing solutions, please log on to [tyrexmfg.com](http://tyrexmfg.com) or contact TyRex Executive Vice President Martin Johnson at (512) 615-4632 or [mjohnson@tyrexmfg.com](mailto:mjohnson@tyrexmfg.com).



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